



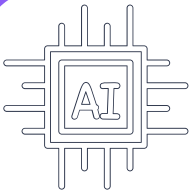
ASFAN

Intelligent Human Hologram

At ASFAN, we developed the Intelligent Human Hologram as an advanced interactive solution that seamlessly combines holographic technology with artificial intelligence to deliver a powerful, real-time audience engagement experience.

This innovative system goes beyond visual display — it listens, responds, guides, and informs, making it a highly effective communication tool across various environments.

Key Features



AI-Powered Intelligence

Understands inquiries, adapts to different scenarios, and delivers smart, natural responses.



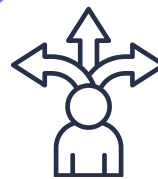
Real-Time Audience Interaction

Responds instantly to questions with clear and accurate answers.



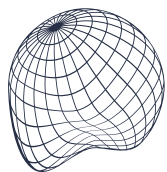
& Fully Programmable Customizable

Fully customizable to match the organization's identity and goals.



& Effective Guidance Information Delivery

Ideal for reception areas, service explanation, and public info.



Advanced Display Tech.

Provides high visual clarity and smooth motion for holographic content.



Visually Engaging Presence

Grabs attention and elevates the visitor experience

Use Cases

- Exhibitions and conferences
- Shopping malls
- Museums and tourist attractions
- Corporate environments
- Marketing events and product launches
- Reception and customer service areas

Not just a display — a smart, interactive communication experience



How is the smart human hologram used?

Ready-made interaction scenarios

- Welcoming and greeting visitors
- Answering frequently asked questions (FAQs)
- Guiding visitors within the venue
- Introducing services or events

What does it add to your organization?

- **Reduces operational workload**

Provides a fixed interaction point that runs continuously and eases the pressure on reception and customer service teams.

- **Enhances the visitor experience**

Transforms traditional inquiries into a smart, engaging interactive experience.

- **Increases engagement and attention**

Encourages people to stop and explore instead of passing by quickly.



2X

Higher chances of a holographic message being seen

40%

longer viewing and engagement time*

25-30%

Increased customer footfall



In comparison to 2D ads.

Statistics taken from HYPERVSN Case Studies



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